



AI Adoption & Value Creation

AI Strategy Forum 2025

Pfäffikon SZ, 17 June 2025

Two ways to leverage AI in an enterprise environment



Standardized
«off-the-shelf»
productivity tools



Tailor-made
company-specific
AI solutions

Overall «AI Fitness» vs. «Top Sport»



Examples of productivity gains by standard AI tools

Sales professionals
leveraging

- Microsoft Copilot Chat
- Microsoft 365 Copilot
- Copilot Studio in combination with CRM

**Productivity
gains of
15% – 35%**

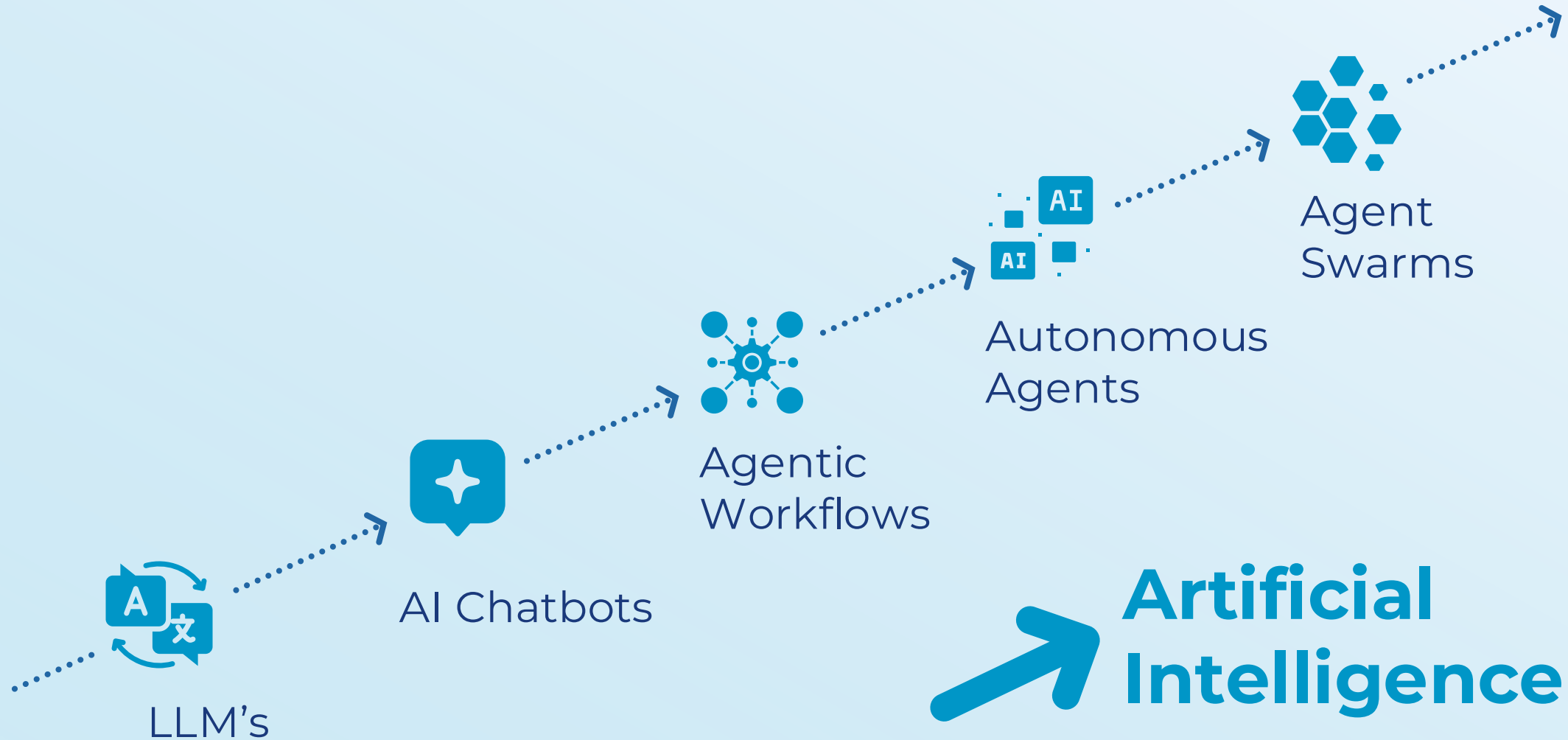
Software developers
leveraging

- GitHub Copilot
- Azure OpenAI Service
- Azure AI Foundry

↑
Corresponds to
freeing up 6-14 hours
of personal time
per week through AI

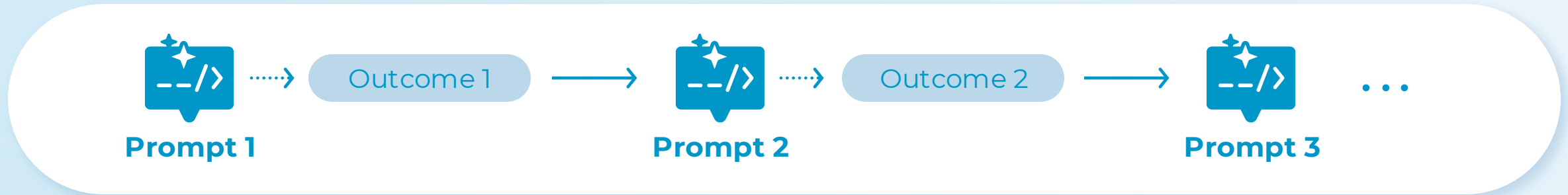
The next AI wave is already fully underway

Innovation at unprecedented speed



Simple «Agentic Workflows»

Prompt flow



Easy automation of
processes with various
consecutive tasks



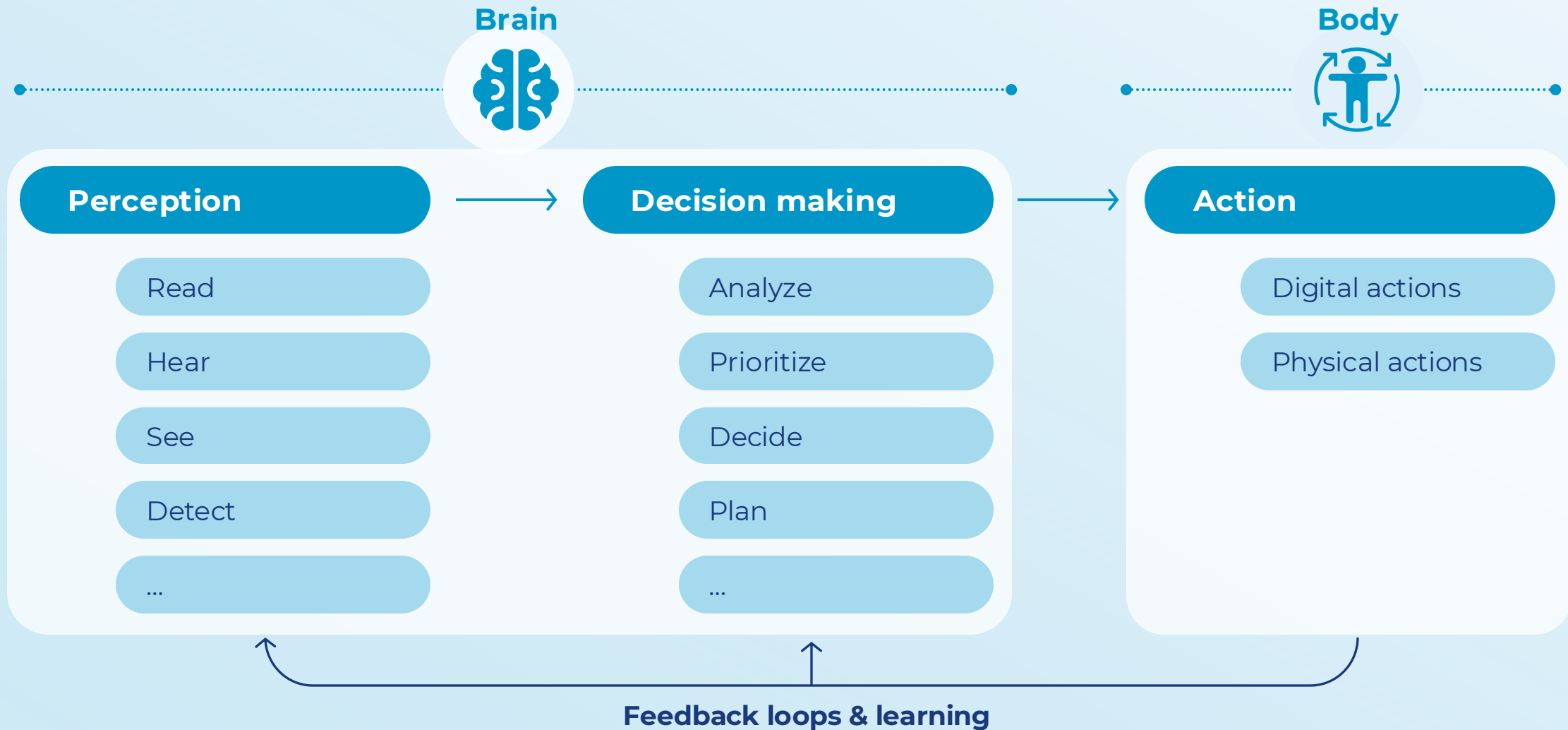
Iterative optimization
of the initial outcome
to increase quality



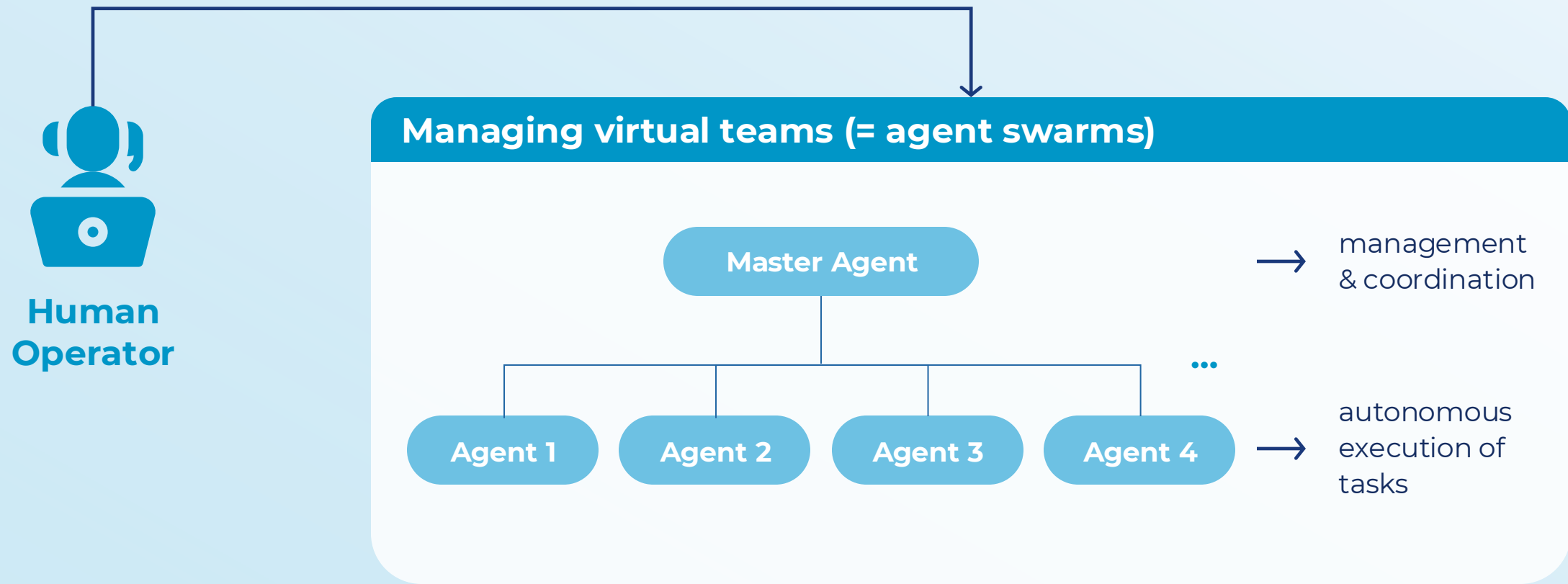
Autonomous AI Agents mimic humans and become increasingly autonomous.

And they can self learn just like a human.

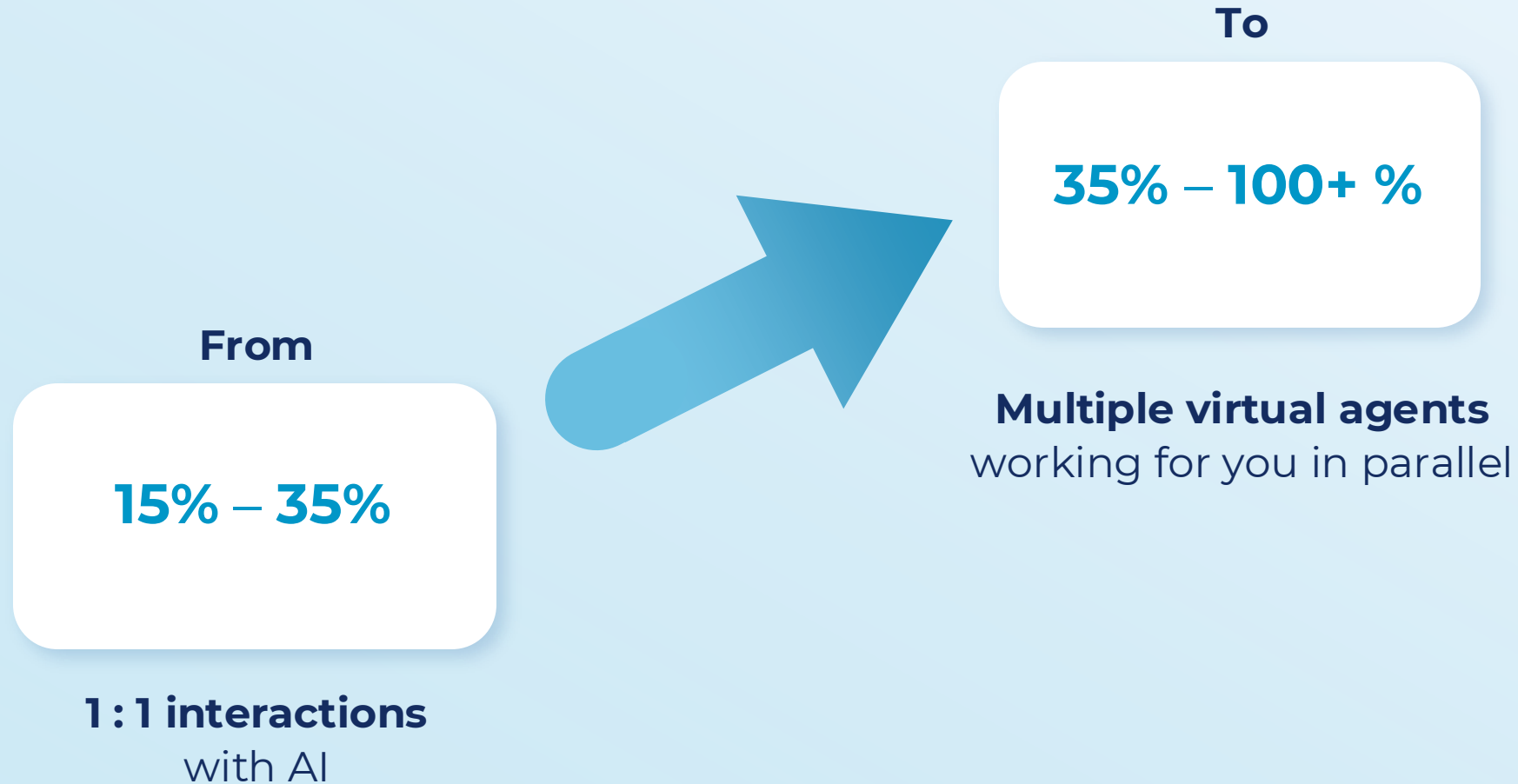
How human-like AI agents work



Agent swarms to create entire virtual teams



Agentic AI will boost productivity gains



Watch out!

The opportunity is there

The current reality

Top executive survey conducted by C-Level and AI Business School

C-LEVEL

Die Top-Manager-Community der Schweiz

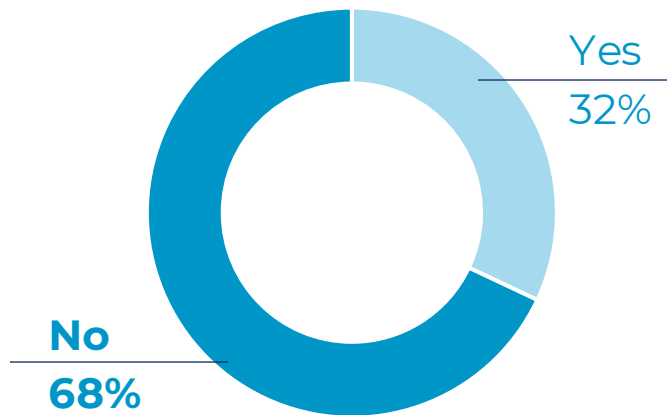
The leading Swiss
top executive community

AI | BUSINESS
SCHOOL

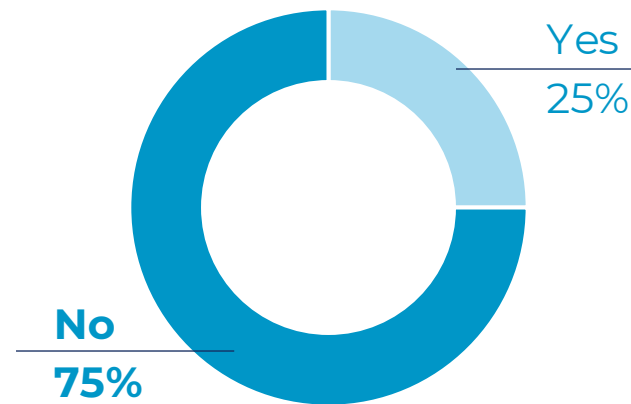
Driving real AI Adoption
across companies of all
sizes and industry sectors

In most companies AI skills and AI adoption are still not very advanced

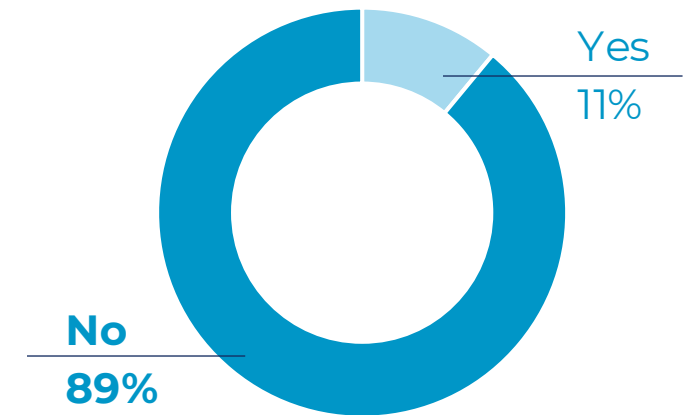
Majority of the workforce (>60%) is familiar with relevant AI technologies



Majority of the workforce makes regular daily use of AI

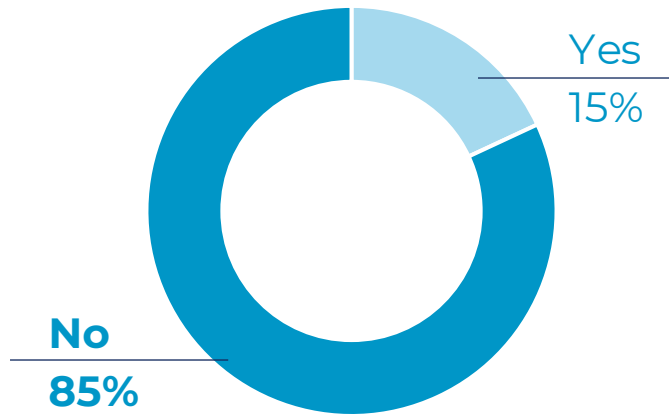


We can precisely measure the use of AI tools across our organisation and workforce

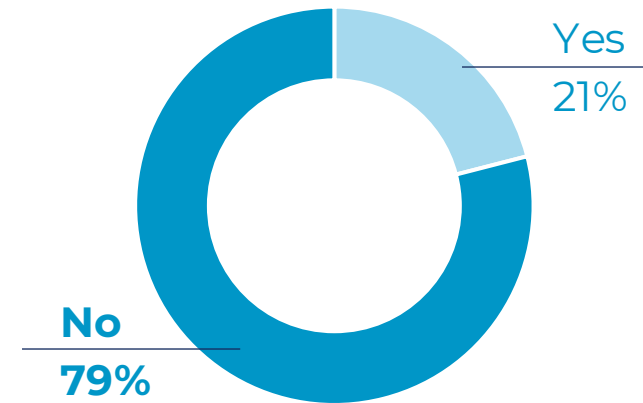


AI's business value mostly not effectively measured yet and therefore unclear

We can transparently and accurately measure AI's business benefits and also the «Return on AI» (RoAI)



We are already achieving significant company-wide measurable productivity gains by leveraging AI



Main cause: «the Human Factor»

AI Adoption Gap

Available AI tools

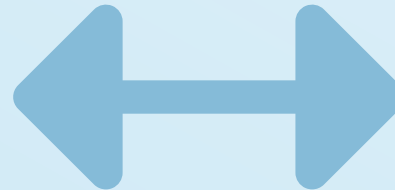
Standardized
«off-the-shelf» AI tools

Tools to create
bespoke AI solutions

Enterprise reality

Lack of confidence to
act courageously and
bold

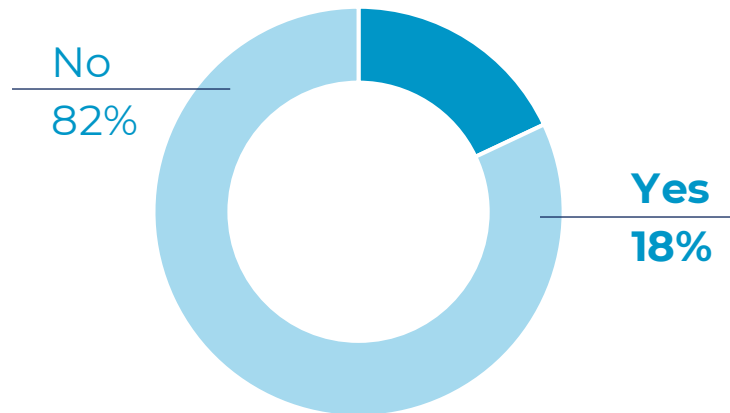
Lack of understanding
of how to leverage AI in
daily job routines



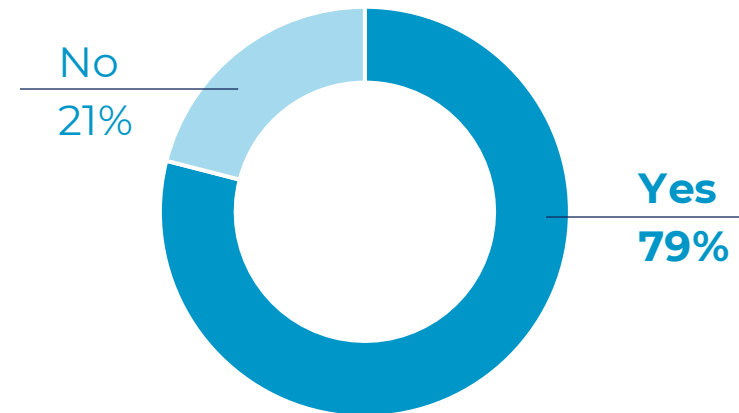
Change & transformation management needed

The top management is increasingly interested in AI upskilling

2023



2025



Almost seven years ago I started



Now is the time



- Swiss technology firm (since 2018)
- Market leader for
 - Highly personalized, job-specific and interactive **AI Trainings**
 - Acceleration of large-scale **AI Adoption**
 - Measurement of AI's business impact and the **Return on AI (RoAI)**

Strategic partnerships



Microsoft



OpenAI



GitHub



coursera



TATA
CONSULTANCY
SERVICES

The «AI Adoption Platform»

Train

Apply

Create

Innovate

Measure the Value

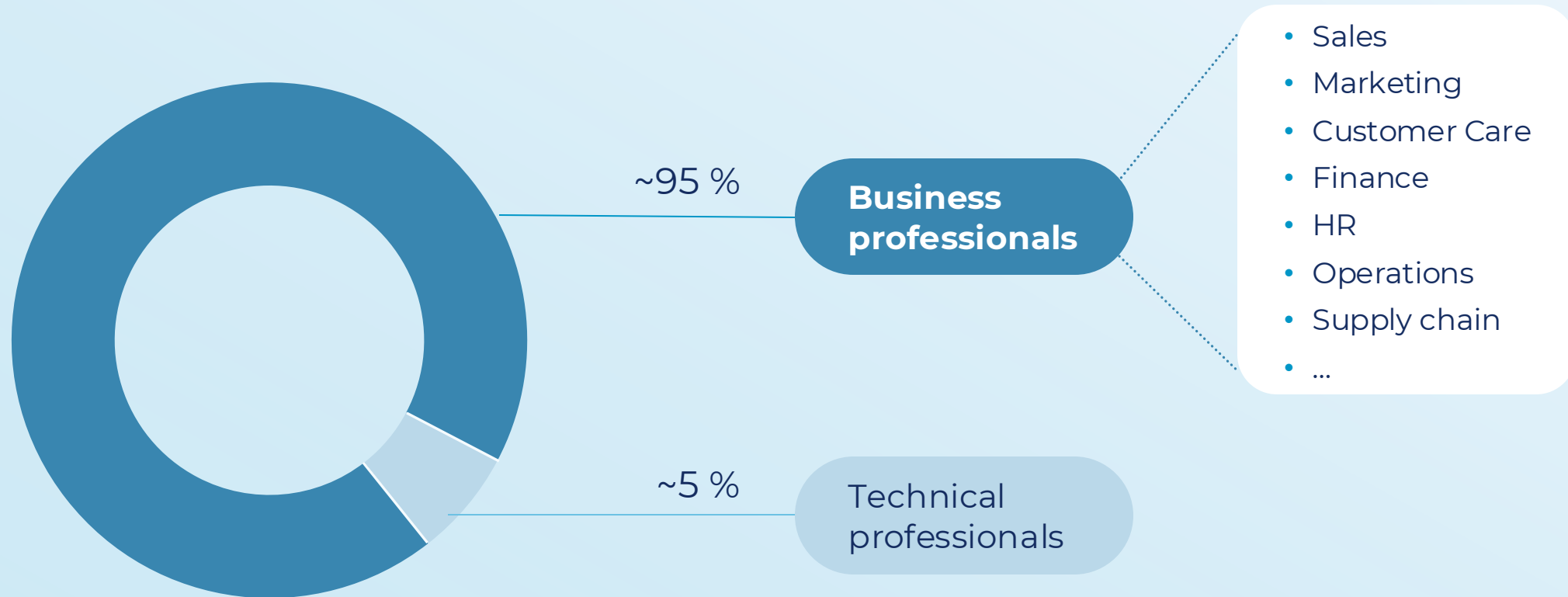
3 key success factors

**Job- /
role-specific**

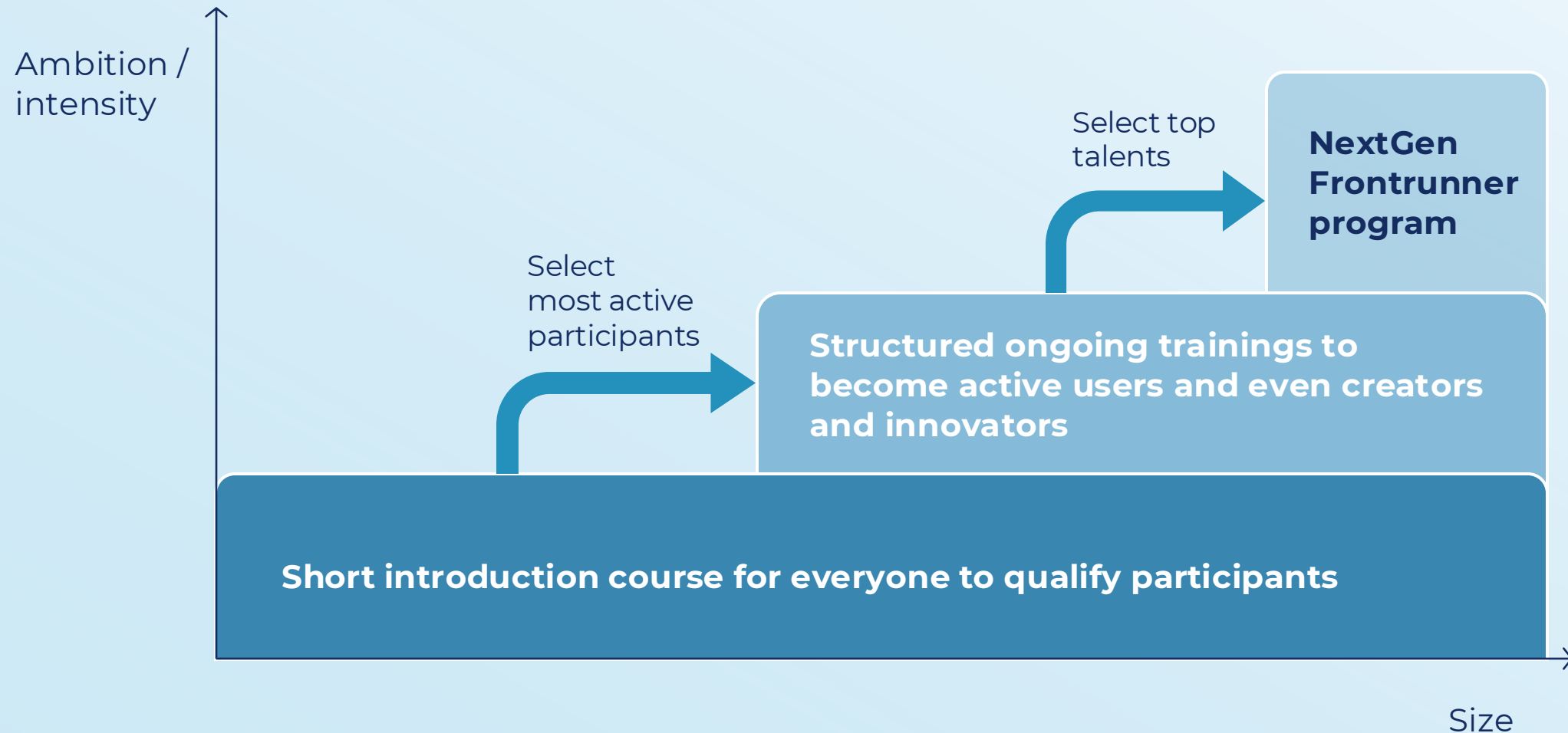
Personalized

**Interactive /
hands-on**

Embracing and mobilizing the entire workforce



Mobilization of 60-90% of the entire workforce



AI MasterClasses for Top Decision Makers



C-LEVEL

Full-day onsite training (1 session)

- Tuesday, 21st October 2025
- Friday, 7th November 2025



Focus HR: Online training

- 4 online sessions
- Between September and November

The «AI Playbook» for leaders

- 1 Invest in your leadership's AI capabilities ↓
- 2 Define a strategic context for AI ↓
- 3 Invest in your broader workforce's AI capabilities ↓
- 4 Start to leverage standard AI tools ↓
- 5 Identify a few bespoke use case opportunities ↓
- 6 Measure and demonstrate AI's business outcomes, value and impact ↓
- 7 Continuously update and enhance your AI game plan ↓

Contact

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